

Margarita Eliza B. Basa

Summary of qualifications

GRAPHIC DESIGNER for both online and print media. Website designer. Knowledgeable in the following software: Adobe Photoshop, ImageReady, InDesign, Illustrator, Dreamweaver, Flash, Microsoft Office. **STRONG WRITING SKILLS.** Comfortable working independently or with a team. Experienced in building websites from concept to completion, proficient in HTML, Web Site Design and Maintenance, and CSS. Experience in both Mac and PC environments.

Education

Nazareth College

Pursuing Bachelor's Degree in Communication with concentration in Graphic Design
Expected Graduation Date: May 2010

Art Portfolio: <http://www-pub.naz.edu:9000/~mbasa1/>

Condé Nast Summer Internship Program, New York, NY

Digital Development & Services: June - August 2009

Performed website updates and additions for *brides.com*, *allure.com*, *glamour.com*, and *luckymag.com*. Built email newsletters for *Lucky* and *W* magazine. Assisted site producers and graphic designers with various digital projects, completed training documentation for various website maintenance processes, and conducted research and created reports for project managers.

Monroe Community College, Rochester, NY

A.S. in Communication and Media Arts

Graduation Date: May 2008

Academic Achievements:

- Recipient of 2006 Carol Cloos Memorial Award for excellence in Communication studies.
- Phi Theta Kappa Honor Society
Membership requires 3.25 GPA or higher for entire academic career.
- Dean's List for every semester completed.

Work experience

GARDEN CENTER NEWS

Print & Web Graphic Designer/Production Specialist

April 2006 – Present

Work with a team to produce weekly or monthly email newsletters, web sites and print material for clients in the garden industry nationwide for distribution to subscribed customers. Responsibilities include designing website mock-ups, designing custom-made graphics, modifying code, editing, and testing published product. Also act as content coordinator by gathering and recommending material for newsletters in a timely fashion, handling customer service concerns for designated clients, and acting as communication liaison between clients and Garden Center News.

MAUREEN LANGAN

Website Design and Maintenance

September 2008 – Present

<http://www.maureenlanguan.com>

Continually develop and redesign official web presence for comedian, Maureen Langan.

GARAGISTA MUSIC

Web Site Designer and Developer

February 2007 – Present

Design and develop web sites from start to finish. Responsible for all aesthetic and functional elements involving the web site. Recent projects include

<http://www.lisalynnemathis.com>, <http://www.garagistamusic.com/masterjazz>,

<http://www.jayazzolina.com>, <http://www.seconductstudio.com>,

<http://www.allisonfine.com>

THE TELEGRAPH OFFICE

Graphic/Web/Flash designer

December 2008 – Present

Responsible for website mock-ups, build, and release of finished product. Also responsible for creating Flash splash pages appropriate to client's brand. Recent projects include: <http://www.fdnypipesanddrums.net> and

<http://www.samechoicepackaging.com>

DR. EARTH/SWEET EARTH

Print Graphic Designer

December 2006 - Present

Design merchandising materials such as catalogs, product labels, magazine ads, and signs to promote the company's line of organic gardening products to an audience of consumers and retail outlets.

LUKJAN METAL PRODUCTS

January 2006

Logo Design/Print Catalog Design

Logos at: <http://www.rte54.com/lujkan/>

Designed new logo to represent company's "family-owned business" message, conveying approachability and personalized service. Also designed print catalog for use at trade shows.

XEROX (<http://www.rte54.com/myleeportfolio/2006xeroxforum.html>)

December 2005

Flash Designer

Designed and programmed Macromedia Flash E-card to promote internal event.